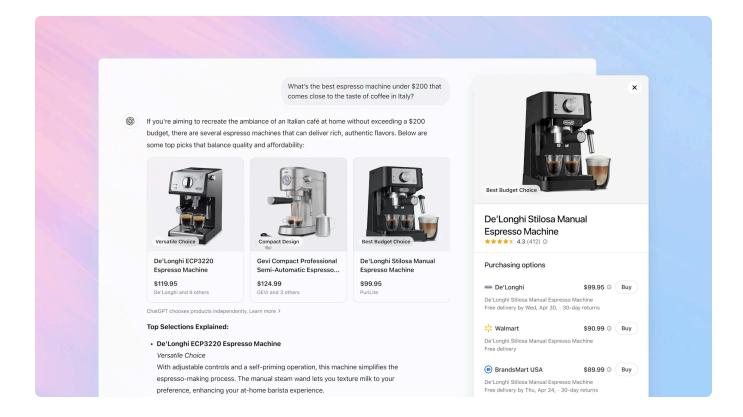
EXHIBIT 2



Last updated: April 28, 2025

Help ChatGPT discover your products



ChatGPT now includes product recommendations as part of its search experience. When a user query implies shopping intent, such as "gifts for someone who loves cooking" or "best noise-cancelling headphones under \$200", ChatGPT may surface relevant products.

Product results are chosen independently and are not ads. Learn more.

Any website or merchant can appear in ChatGPT search. To help ensure your content can be discovered, surfaced, and clearly cited and linked, follow these guidelines:

1. Ensure you haven't opted out of OpenAl's search crawler.

Like search engines, ChatGPT uses a web crawler called OAI-SearchBot to find, access, and surface information in ChatGPT search. For your site to be discoverable in ChatGPT, make sure you aren't blocking OAI-SearchBot. If necessary, you may need to update your robots.txt file, to ensure OAI-SearchBot has access.

Publishers who allow OAI-SearchBot to access their content can track referral traffic from ChatGPT using analytics platforms such as Google Analytics. ChatGPT automatically includes the UTM parameter utm_source=chatgpt.com in referral URLs, enabling clear tracking and analysis of inbound traffic from ChatGPT search results.

OAI-SearchBot is for search. OAI-SearchBot is used to link to and surface websites in search results in ChatGPT's search features. It is not used to crawl content to train OpenAl's generative Al foundation models. Learn more.

2. Sign up to be notified when feed submissions open.

We're exploring an easy way for merchants to provide product feeds directly to ChatGPT, helping ensure more accurate, up-to-date listings. Complete the interest form below, and we'll notify you as soon as submissions open.

First name *		
Last name *		

Contact email *

Merchant name *				
Me	erchant URL			
Sh	opping vertical *			
	Arts & crafts			
	Automotive			
	Baby & Kids			
	Beauty & Personal Care			
	Books, Music & Media			
	Electronics & Gadgets			
	Fashion & Apparel			
	Food & Beverage (non-perishable)			
	Garden & Outdoor			
	Gifts & Special Occasions			
	Health & Wellness			
	Home & Kitchen			
	Jewelry & Watches			
	Luggage & Bags			
	Office & School Supplies			
	Pet Supplies			
	Sports & Fitness			
	Tools & Home Improvement			
	Toys & Games			
	Travel Gear & Accessories			
	Other			
	Submit			

Our Hesearch	CnatGPI	For Business	ierms & Policies
Research Index	Explore ChatGPT	Business Overview	Terms of Use
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	Education		Other Policies
Latest Advancements	Pricing	Company	
OpenAl o3	Download	About us	
OpenAl o4-mini		Our Charter	
GPT-4o	Sora	Careers	
GPT-4o mini	Sora Overview	Brand	
Sora	Features		
	Pricing	More	
Safety	Sora log in ↗	News	
Safety Approach		Stories	
Security & Privacy	API Platform	Help Center ₹	
Trust & Transparency	Platform Overview		
·	Pricing		
	API log in ↗		
	Documentation ↗		
	Developer Forum ⊅		













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